



# Icelandic Fisheries Awards 2011

22 September 2011

Gerðarsafn Art Gallery, Kópavogur

Reception hosts: City of Kópavogur and Ministry of Fisheries & Agriculture, Iceland



Organised by:

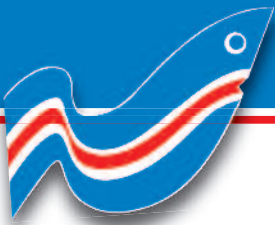
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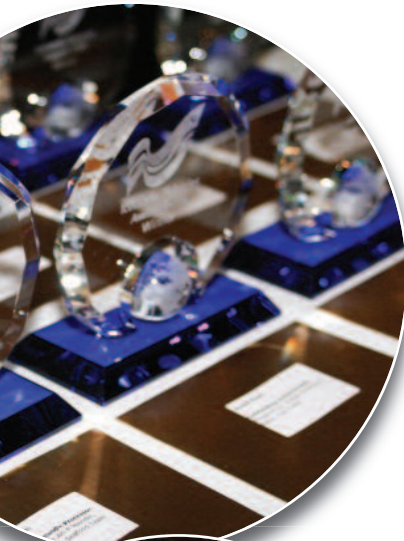
**Fiskifréttir**

The fifth Icelandic Fisheries Awards will recognise excellence within the Icelandic and International fishing industries

[www.icefish.is](http://www.icefish.is)



# What are the awards?



**The Awards** Launched in 1999, the Icelandic Fisheries Awards recognise and celebrate outstanding achievement in supplying the fishing industry within Iceland and internationally. The awards categories fall into two sections: Icelandic companies and non-Icelandic companies. For details of the awards for Icelandic companies, please contact Fiski Frettit's editor Gudjon Einarsson. The international (non-Icelandic) awards are open to companies anywhere in the world. This year's awards ceremony will take place at the beautiful Gerðarsafn Art Gallery on the opening night of the Icelandic Fisheries Exhibition (22-24 September 2011).

**Reception Hosts** For the third time the Icelandic Fisheries Awards will be jointly hosted by the Icelandic Ministry of Fisheries and Agriculture and City of Kópavogur.

**Awards Ceremony** The winners will be announced on the 22 September 2011 during the Icelandic Fisheries Exhibition's opening night reception, which will be held at the Gerðarsafn Art Gallery, Kópavogur. Starting at 18:00, guests will be welcomed by the hosts and will be served canapés and cocktails whilst networking with colleagues and business associates. At 19:00 the presentation to the winners of the awards will take place in a slick ceremony, lasting no longer than half an hour, ensuring plenty of time for more networking with key Icelandic and international people from the fishing industry. Guests must be in possession of an invitation when arriving at the reception, a limited number of invitations will be available. To request an invitation, please contact Karen Tolley (Ktolley@mercatormedia.com, telephone: +44 (0) 1329 820099) or visit the organiser's office during the exhibition.



**Entry Process** Simply complete and return the forms on the following pages, providing details of your company, or the company you wish to nominate, and the product or service together with, in no more than 750 words, a description of why the product should win the award. Where possible please enclose a photograph for use onscreen at the awards. Additional supporting information, such as press articles or testimonials from clients using the equipment, may also be sent.

**Judging** The judging panel will consist of cross sector industry experts, spearheaded by World Fishing's editor Carly Wills.

## The Icelandic Fisheries Awards Categories 2011

**Outstanding International Supplier Catching – small/medium company**

**Outstanding International Supplier Catching – large company**

*The above two awards will be awarded to a non-Icelandic company which has developed a product, either for on-board or on-shore use, which has improved quality standards and added value to fishery products.*

**Outstanding International Processing – small/medium company**

**Outstanding International Processing – large company**

*The above two awards will be awarded to a non-Icelandic company which has developed a product, either for on-board or on-shore use, which has improved quality standards and added value to fishery products.*

**The following Icelandic Awards Categories are open to Icelandic companies only:**

**Outstanding Icelandic Skipper**

**Outstanding Icelandic Fleet**

**Outstanding Icelandic Processor**

**Outstanding Achievement**

**Outstanding Icelandic Supplier Catching**

**Small companies**

**Outstanding Icelandic Supplier Catching**

**Large Companies**

**Outstanding Icelandic Supplier Processing**

**Small companies**

**Outstanding Icelandic Supplier Processing**

**Large Companies**

To enter contact: Gudjon Einarsson – Editor Fiskifrettit, tel: 569 6625, email: Gudjon@fiskifrettir.is

## Exhibition Awards

**Best New Product Launched at the show**

**Best Individual Small Stand\***

**Best Individual Large Stand\***

**Best Group Stand\***

The evening culminates in the Icelandic and International Judges jointly deciding:

## The Overall Outstanding Supplier 2011

(One winner from the previous awards will be chosen as the overall winner of the evening and 2011 Icelandic Fisheries Awards)

*\*These awards categories cannot be entered but will be judged by an independent panel on the first morning of the exhibition.*





